

Comprehensive Safety Action Plan

Chamber of Commerce Economic Outlook Conference

Wednesday, January 28, 2026

Daniel Rudge, Executive Director, Bryan/College Station MPO



BRYAN/COLLEGE STATION METROPOLITAN PLANNING ORGANIZATION



Safety Action Plan

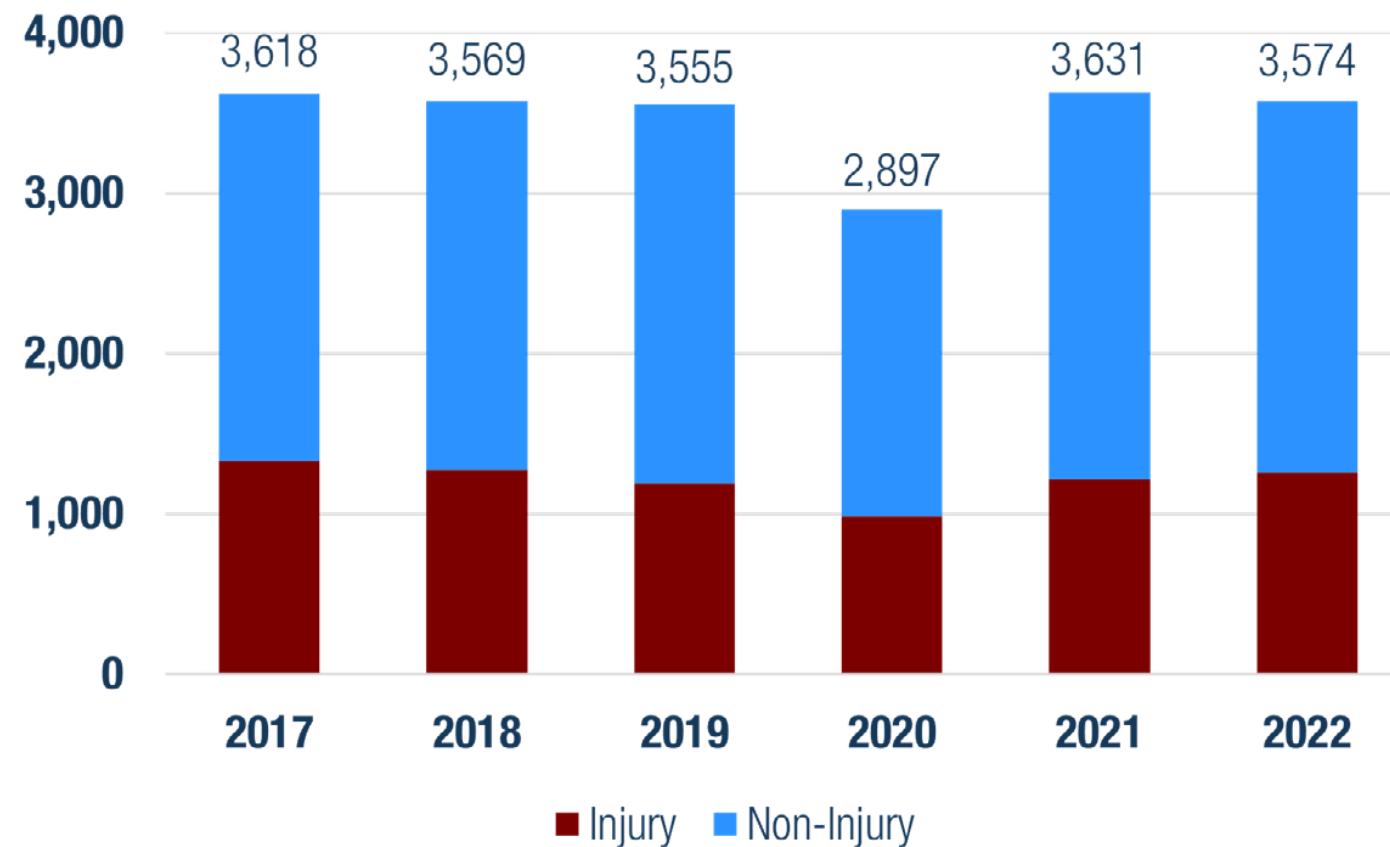
Bryan/College Station MPO

Why Do We Focus on Safety?

- The reality is this: November 7, 2000 was the last deathless day on Texas roads. Every single day since then a mother, father, daughter or son has been lost to a Texas family in a traffic crash. We need to finally end the streak of daily deaths.
- Safety Target setting is in process statewide for CY 2026:
 - Number of Fatalities: 4,506
 - Number of Serious Injuries: 18,884
 - Total of Bike/Ped Fatalities and Serious Injury: 2,802
- Do you find these numbers acceptable?

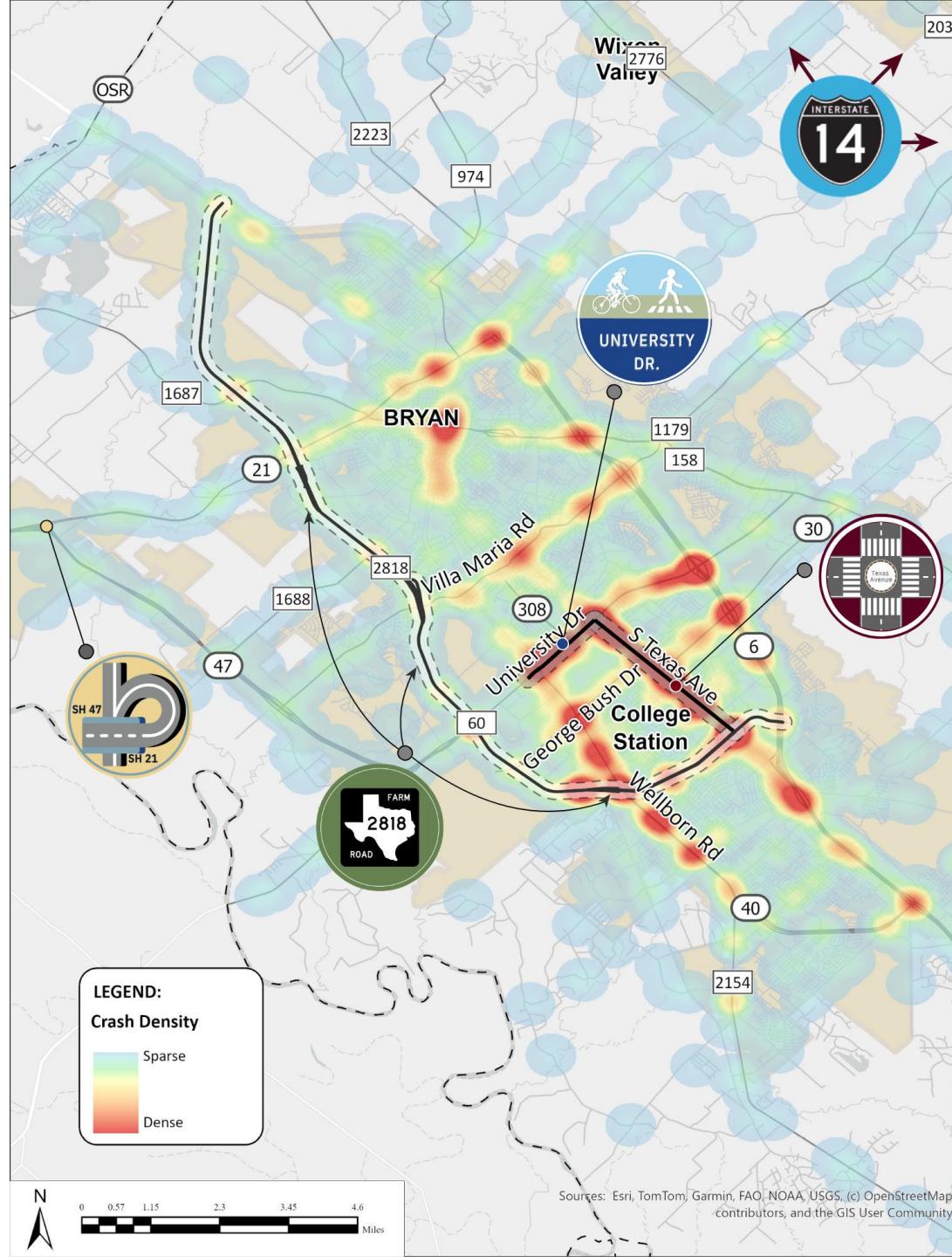
Why Do We Focus on Safety?

- In Brazos County:



Why Do We Focus on Safety?

- In Brazos County from 2017 -2022:
 - 20,000+ crashes
 - 101 fatal crashes
 - 524 severe injury crashes
 - 15% of fatal crashes were bike/ped
- About 11% of Brazos County roadways accounted for 71% of fatal and serious injury crashes and 82% of bike/ped crashes

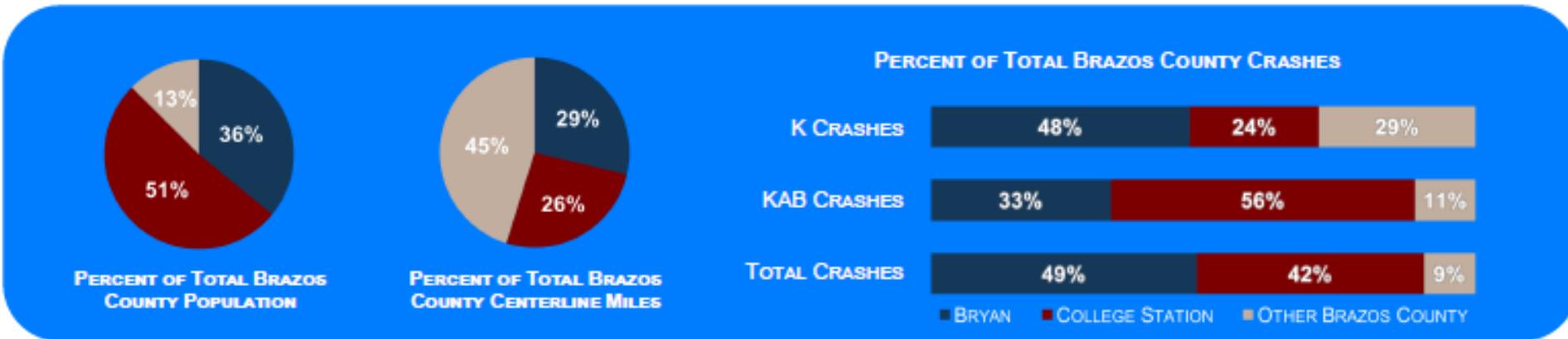
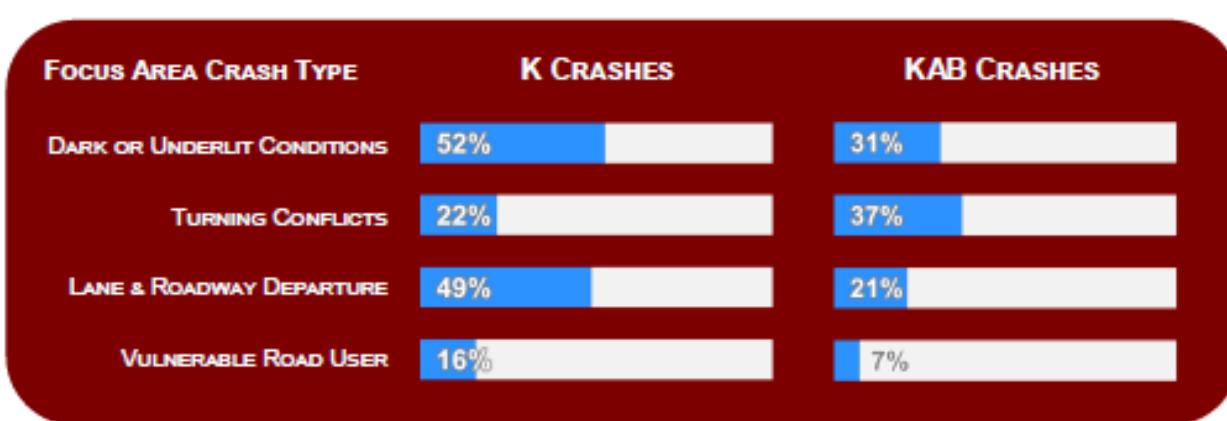
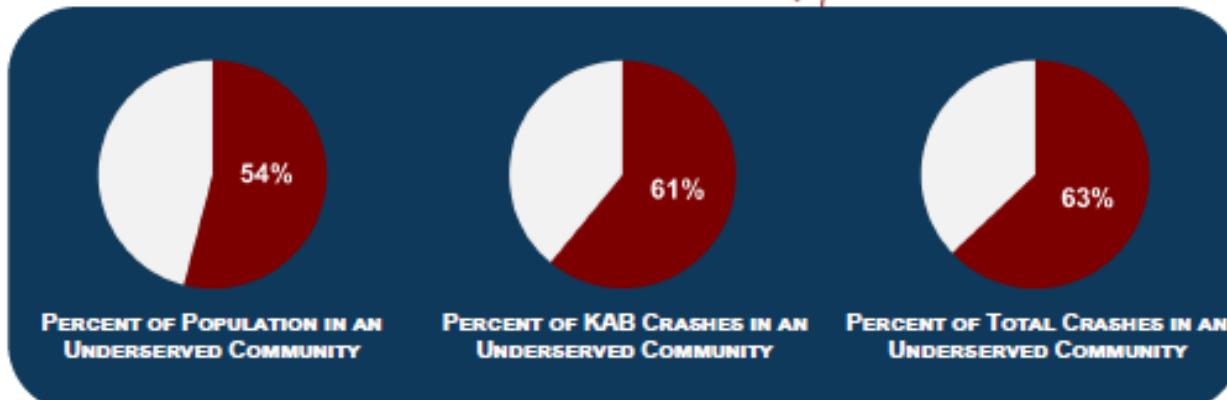
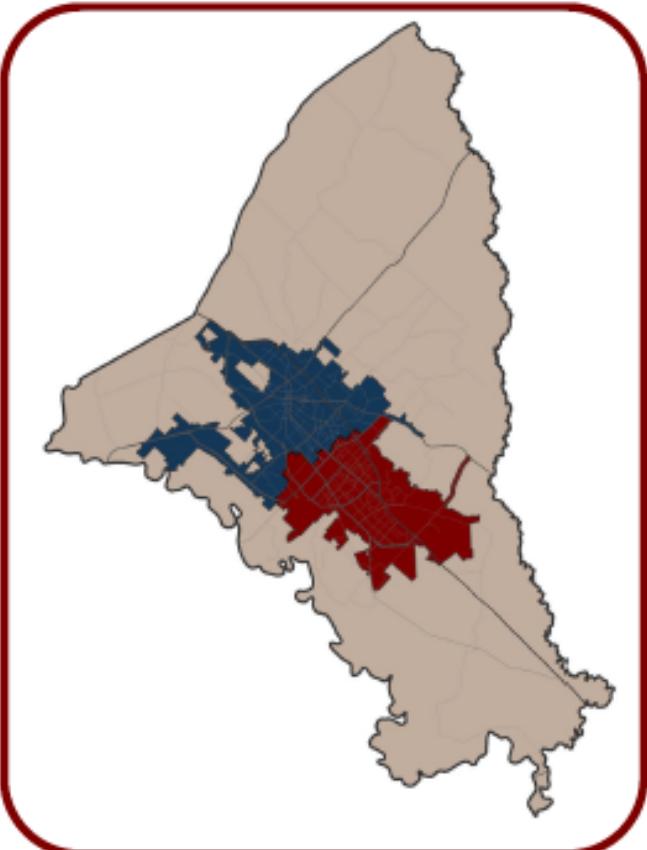


All Brazos County



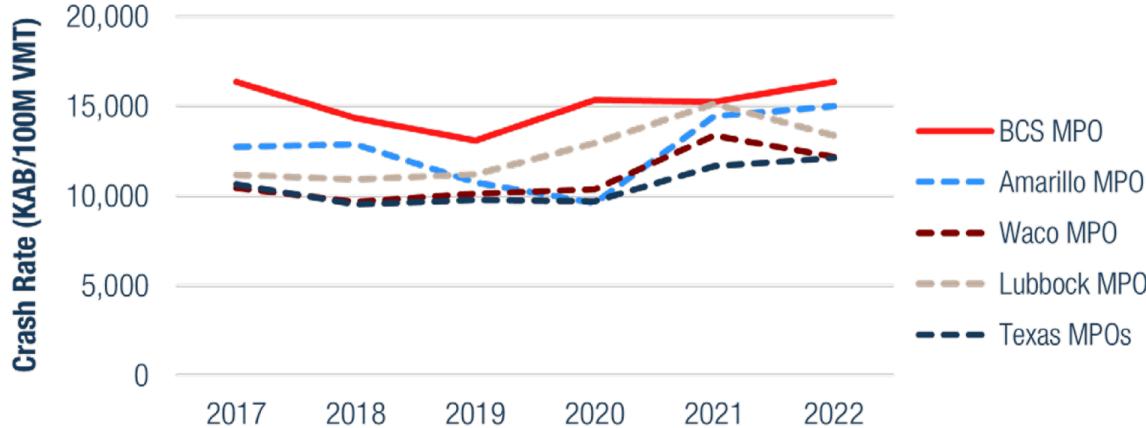
Safety Action Plan

Bryan/College Station MPO



Vision Zero

The Bryan-College Station Metropolitan Planning Organization (BCS MPO), Brazos County, City of Bryan, and City of College Station have committed to **zero deaths or serious injuries on their roads by 2035**.



Crash rates within Brazos County are above the statewide average and have been increasing since 2019.



The Safe System Approach

Traditional approach

Prevent crashes



Improve human behavior



Control speeding



Individuals are responsible



React based on crash history

Safe System approach

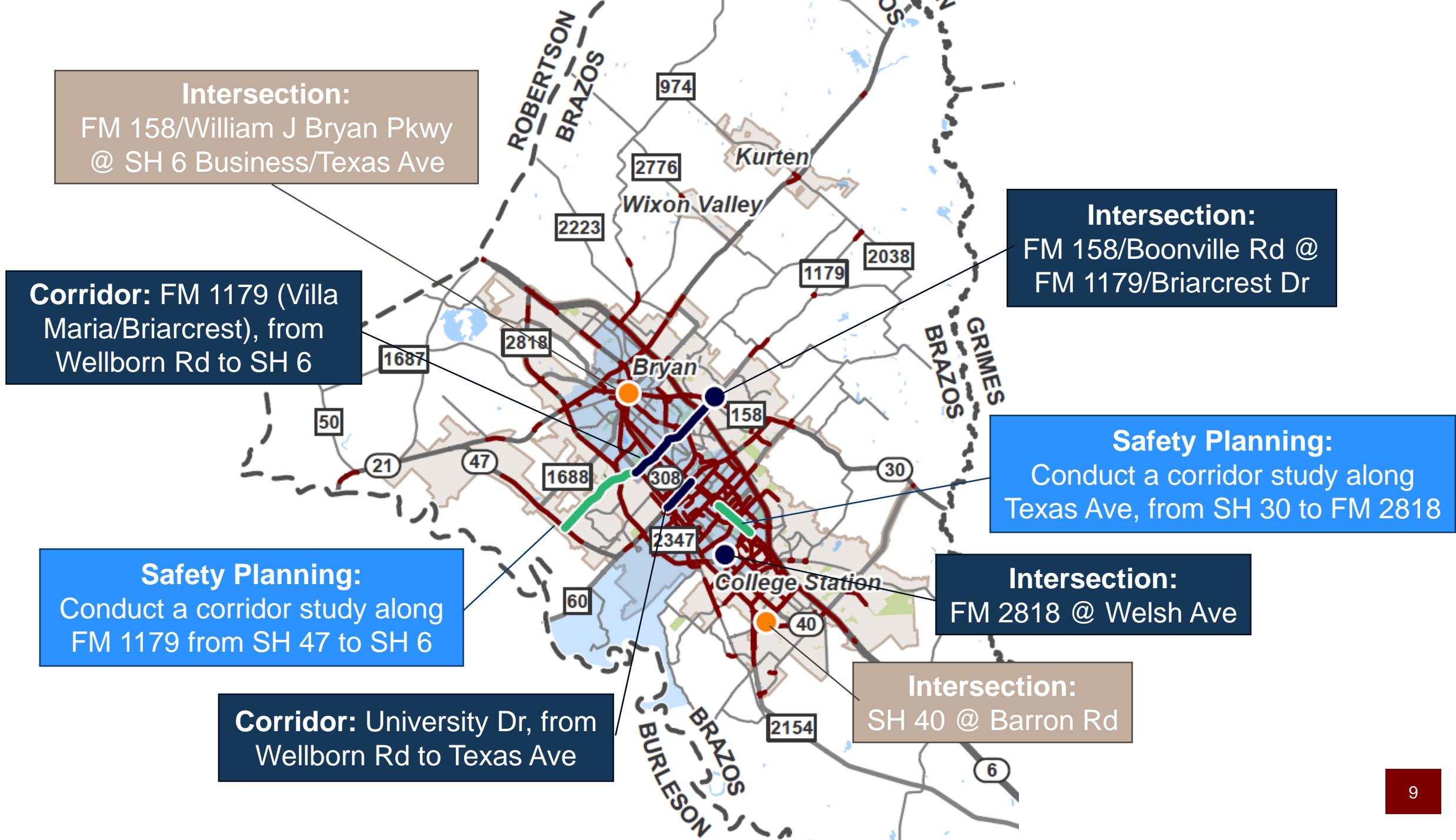
Prevent death and serious injuries

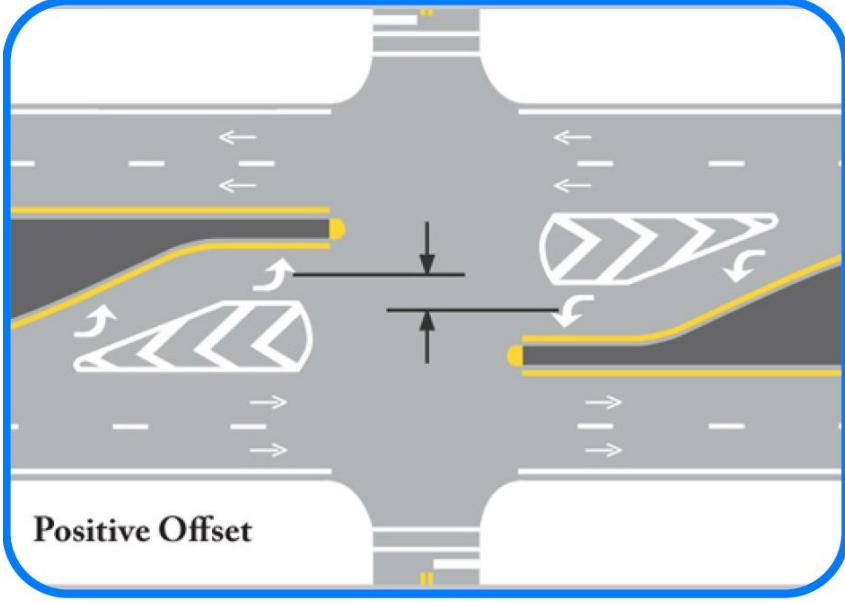
Design for human mistakes/limitations

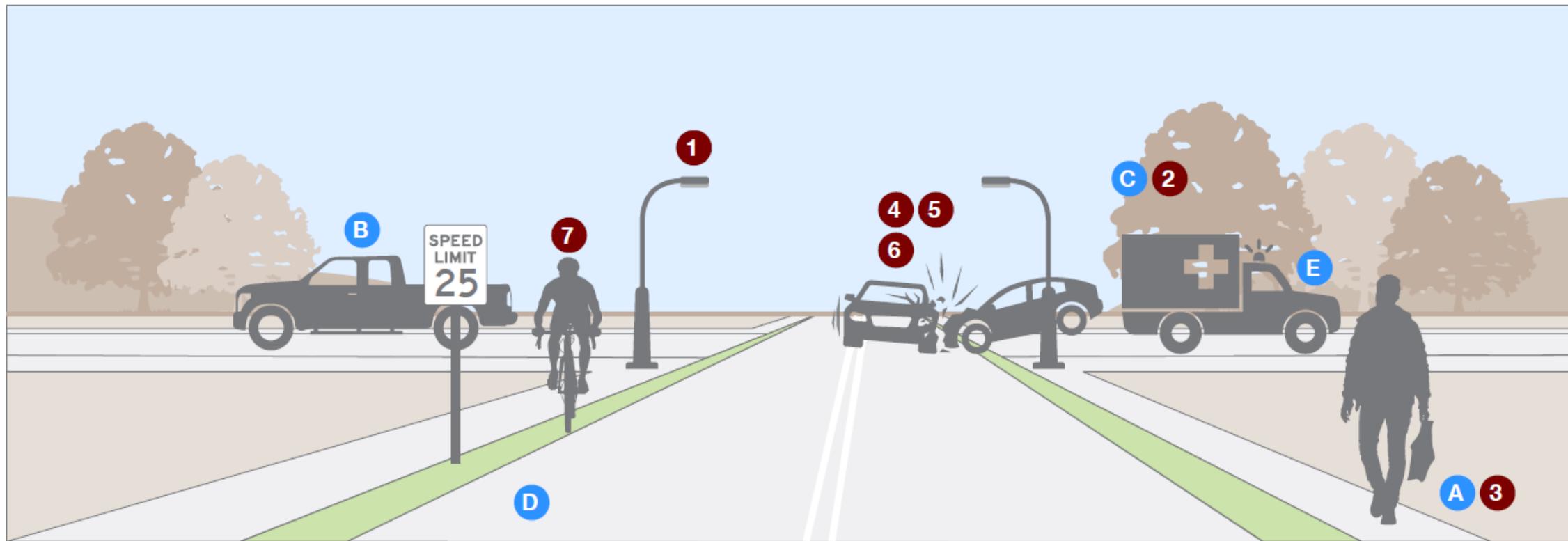
Reduce system kinetic energy

Share responsibility

Proactively identify and address risks



Pillar	2025-2026	2027-2029	2030+
Corridor Projects	<p>Program funding for near-term corridor projects:</p> <ul style="list-style-type: none"> + FM 1179 (Villa Maria/Briarcrest), from Wellborn Rd to SH 6 + University Dr, from Wellborn Rd to Texas Ave 	 <p>Positive Offset</p>	Construction of near-term corridor projects.
Intersection Projects	<p>Secure funding for near-term intersection projects:</p> <ul style="list-style-type: none"> + FM 158/Boonville Rd @ FM 1179/ Briarcrest Dr + FM 2818 @ Welsh Ave 		Construction of mid-term intersection projects.
Systemic Projects	<p>Secure funding for near-term systemic projects:</p> <ul style="list-style-type: none"> + Roadway lighting + Pedestrian-scale lighting + Mid-block pedestrian crossing improvements 	<p>Construction of near-term systemic projects. Secure funding for mid-term systemic projects:</p> <ul style="list-style-type: none"> + Shared-use paths (10') + Pedestrian/bicycle improvements at intersections (including LPI) + Positive offset left-turn improvements 	Construction of mid-term systemic projects.
Quick-Build Projects	<p>Pilot behavioral or operational programs:</p> <ul style="list-style-type: none"> + Open streets demonstration (e.g., such as the First Friday) + Bus-stop engagements 	<p>Conduct engineering studies:</p> <ul style="list-style-type: none"> + Mid-block crossing treatments + Dynamic/reversible lane control signs 	<p>Construct quick-build projects:</p> <ul style="list-style-type: none"> + Various paint and post projects

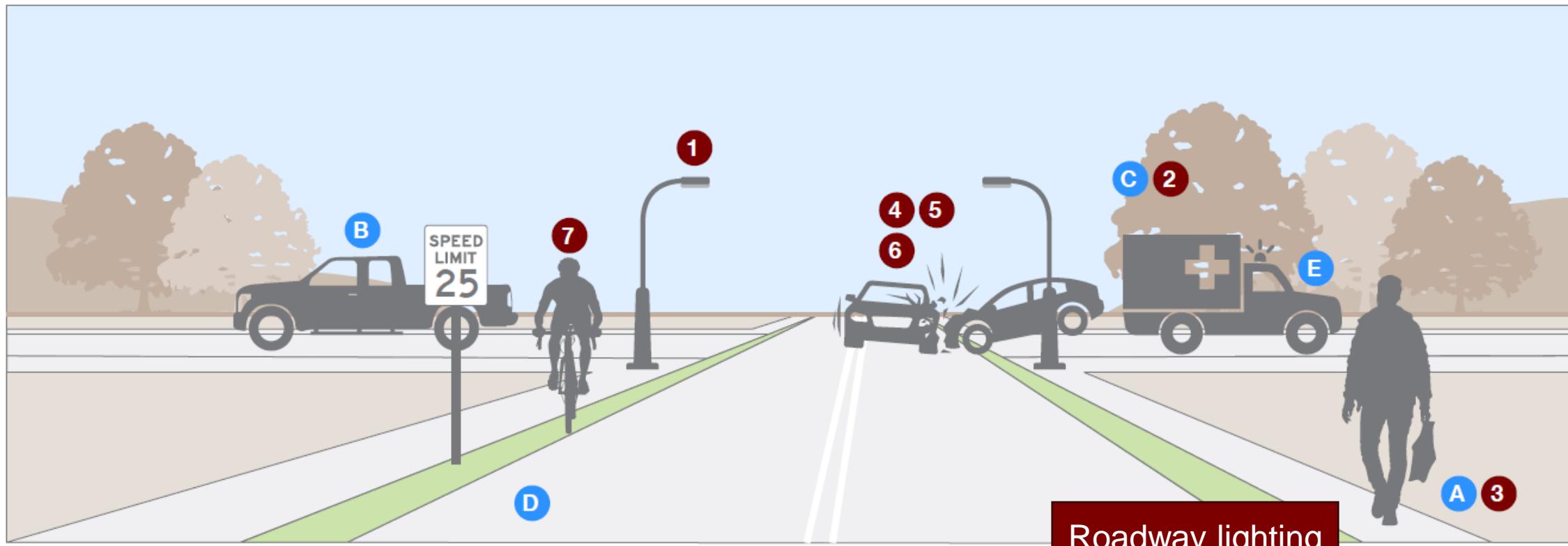


Elements of a Safe System

- A** Safer People
- B** Safer Vehicles
- C** Safer Speeds
- D** Safer Roads
- E** Post-Crash Care

Brazos County crash statistics

- 1** 52% of fatal crashes occur in **dark or underlit conditions**
- 2** 30% of crashes are attributed to **speeding**
- 3** **Pedestrians** are involved in only 1% of crashes, but make up **13% of fatal crashes**
- 4** 61% of fatal, severe, and minor injury (KAB) crashes occur at **intersections or driveways**
- 5** 49% of fatal crashes are as a result of **lane or roadway departure**
- 6** 37% of KAB crashes are as a result of **turning conflicts**
- 7** **Bicyclists** are involved in only 1% of crashes, but make up **3% of fatal crashes**



Elements of a Safe System

A Safer People

B Safer Vehicles

C Safer Speeds

Shoulder widening & Rumble strips

E Post-Crash Care

Access management standards

Brazos County crash statistics

1 52% of fatal crashes occur in dark or underlit conditions

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4 61% of fatal, severe, and minor injury (KAB) crashes occur at intersections or driveways

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Roadway lighting

Complete Streets design guide

Mid-block crossing treatments

Bicycle lanes and intersection treatments

Other Safety Programs

- Education
- Enforcement
- Emergency Response
- Evaluation
- For those in attendance, help us with the 5th E, Encouragement. You and your employees can make a difference!

Other Safety Programs

- Please Be Seated (Child Safety)
- CarFit Program (Older Drivers)
- Court Partnership (Defendants Opt-In to Safety Training)
- School Programs
 - Art Contest (Elementary)
 - Essay Contest (Junior High)
 - Project Celebration (High School)
- Allie's Way (Distracted Driving)
- Watch UR BAC (Impaired Driving)



And Now For Something
Completely Different

Project Start
December 2025

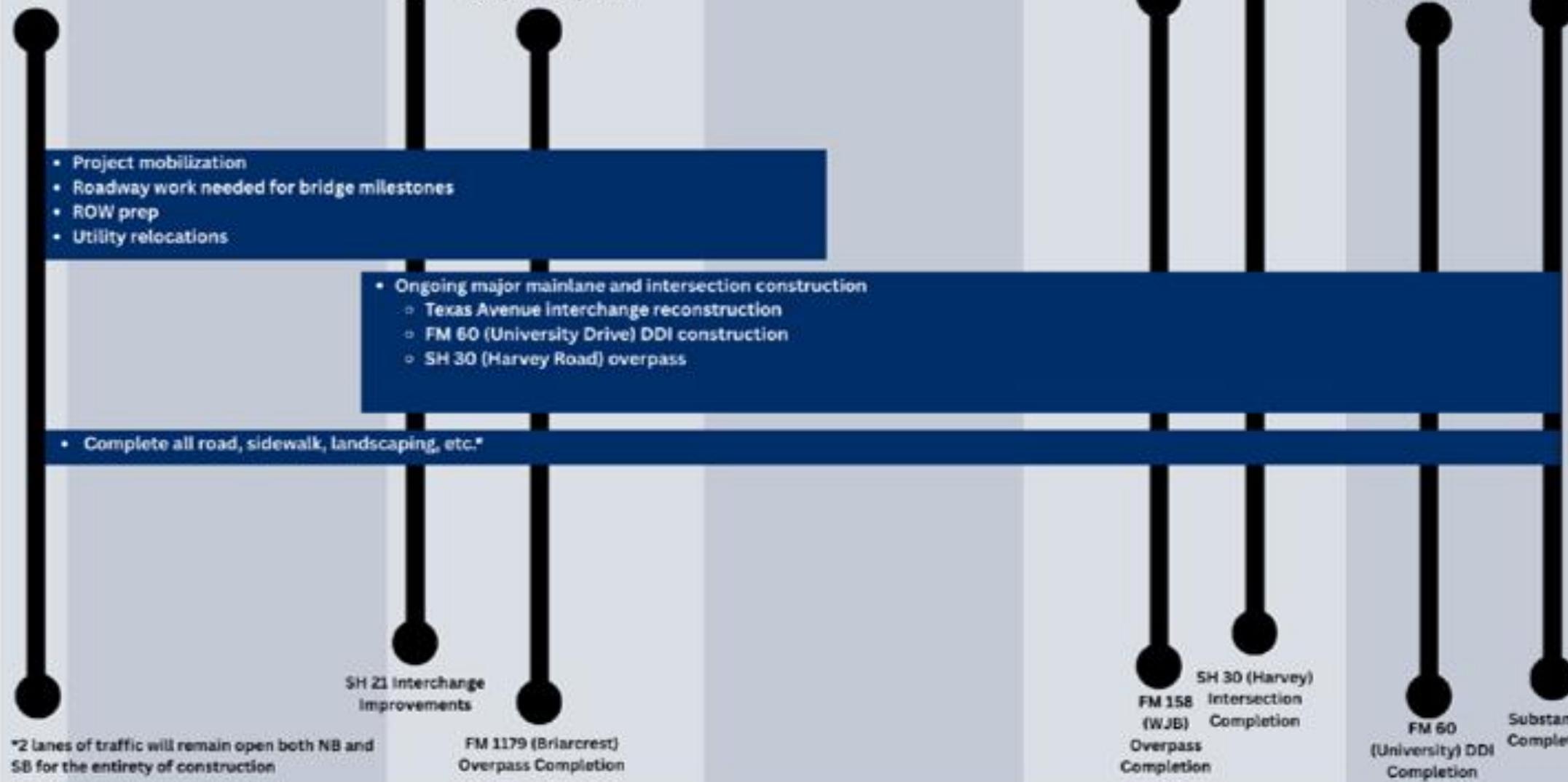
2026

2027

2028

2029

2030





Daniel Rudge
drudge@bcsmopo.org
(979) 260-5298