



# 2025 EVENT SPONSORSHIP GUIDE



**CHAMBER OF COMMERCE**  
BRYAN/COLLEGE STATION





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Certain sponsorships have limited spots at each level.  
Certain events contain sponsorships that are right-of-first-refusal.  
Please contact the Chamber to confirm availability.

# ECONOMIC OUTLOOK CONFERENCE

January

## **Lunch Sponsor - \$3,000**

- Recognition on Chamber website and social media platforms
- Logo placement on all lunch buffet tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

## **AV Sponsor - \$3,000**

- Logo placement in event program
- Logo displayed during the event
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating



## **Wifi Sponsor - \$3,000**

- Logo placement on wifi cards on attendee tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

## **Platinum Sponsor - \$2,500**

- Logo placement in event program
- Logo recognition (Chamber website)
- Verbal recognition during the event
- 8 Tickets - Reserved Seating

## **Session Sponsor - \$2,000**

- Company name and logo displayed exclusively during your session
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

## **Breakfast Sponsor - \$2,000**

- Company name and logo displayed exclusively during breakfast
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

# ECONOMIC OUTLOOK CONFERENCE

January

## **Break Sponsor - \$1,500**

- Logo displayed exclusively during your break session
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to the event

## **Coffee Sponsor - \$1,500**

- Logo displayed on refreshment tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to event

## **Dessert Sponsor - \$1,500**

- Logo displayed on the dessert table
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to event



## **Pen/Pencil Sponsor - \$1,500**

- Opportunity to provide pens/pencils to be placed at every seat
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

## **Notepad Sponsor - \$1,000**

- Company logo on tangible notepad
- Logo placement in event program
- Logo recognition (Chamber website)
- 2 tickets to event

## **Digital Notebook Sponsor - \$500**

- Company logo displayed on electronic notebook website available year round
- Logo placement in event program
- Logo recognition (Chamber website)
- 2 tickets to event



# TASTE OF AGGIELAND

February

## **Tray Sponsor - \$3,000**

- 15 tickets to the event
- Logo on map inside each tray used to gather samples
- Logo on event program
- Logo Recognition (Chamber website)

## **Wristband Sponsor - \$3,000**

- 15 tickets to the event
- Logo on attendee wristbands
- Logo on event program
- Logo Recognition (Chamber website)

## **Napkin Sponsor - \$2,000**

- 15 tickets to the event
- Logo on cocktail napkins placed around room
- Logo Recognition (Chamber website)

## **Beer/Wine Ticket Sponsor - \$1,500**

- 10 tickets to the event
- Logo on beer/wine tickets
- Logo Recognition (Chamber website)

## **Pen Sponsor - \$1,500**

- 10 tickets to the event
- Pen given with each program to attendees
- Logo Recognition (Chamber website)

\*Business must provide pens.

## **Map Sponsor - \$1,000**

- 10 tickets to the event
- Logo on one large map located in the room
- Logo Recognition (Chamber website)

## **Program Sponsor - \$500**

- 5 tickets to the event
- Logo on event program
- Logo Recognition (Chamber website)



A PORTION OF THE PROCEEDS FROM TASTE OF AGGIELAND GO TOWARDS  
THE TEXAS RESTAURANT ASSOCIATION TO SUPPORT  
LOCAL HIGH SCHOOL CULINARY PROGRAMS AND SCHOLARSHIPS.

# CRAWFISH BOIL

March

## **Crawfish Tray - \$3,000**

- Logo in each tray of crawfish served
- 10 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Wet Nap Sponsors - \$2,500**

- Logo on individual wet naps
- 10 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Fried Food Sponsor - \$2,000**

- Logo on parchment paper sheets in each plate
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Bar Sponsor - \$1,500**

- Logo on margarita cups
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Seasoning Sponsor - \$1,500**

- Logo on seasonings placed on each table
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Table Sponsor - \$1,000**

- 6 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

## **Event Sponsors - \$500**

- 4 tickets to the event
- Logo on event powerpoint
- Logo Recognition (Chamber website)



**ALL PROCEEDS FROM CRAWFISH BOIL GO TOWARDS PURCHASING STUDENT PROJECTS AT THE BRAZOS COUNTY YOUTH LIVESTOCK SHOW.**

# B/CS CHAMBER OF COMMERCE 5K

April

## **Title Sponsor - \$5,000**

- Mentions on event radio commercial
- Logo listed on waiver signed by all participants
- Logo listed on all event artwork & marketing
- Logo on runner awards
- Logo prominently placed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Logo placement on route signage
- Opportunity to set-up a post-race booth \*must provide own table
- Option to place promotional items in runner bags
- Option to make opening remarks

## **Post Race Sponsor- \$2,500**

- Logo placed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Option to place promotional items in runner bags
- Option to make opening remarks
- Option to set up at the finish line

## **Bib/Timer Sponsor - \$2,500 (exclusive)**

- Logo placement on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on all runner bibs
- Opportunity to set-up a post-race booth \*must provide own table





# B/CS CHAMBER OF COMMERCE 5K

April

## **Route Sponsor - \$1,500**

- Logo placed on event t-shirt
- Logo recognition (Chamber website)
- Logo prominently placement on route map
- Logo prominently placement on route signage
- Opportunity to set-up a post-race booth \*must provide own table
- Option to place promotional items in runner bags

## **Platinum Sponsor - \$1,000**

- Logo listed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Opportunity to set-up a post-race booth \*must provide own table
- Option to place promotional items in runner bags

## **Water Sponsor - \$500 (1 of 2 available)**

- Logo recognition (Chamber website)
- Host a water station at the event \*must provide own table
- Logo placement on t-shirt
- Logo placement on route map
- Logo placement on route signage
- Must provide your own water on route

## **T-Shirt Sponsor - \$500**

- Logo placed on t-shirt
- Logo recognition (Chamber website)





# CIVICS BEE

April

## **Reception Sponsor - \$1,500**

- Recognized as the official host of the post-event reception
- Logo on event signage, program, and Chamber Website
- Logo placement on reception tables
- Logo recognition (Chamber website)

## **Program Sponsor - \$500**

- Logo in event program for attendees
- Logo recognition (Chamber website)
- Verbal recognition during the event



# JOB FAIR

May

## **Title Sponsor \$3,000**

- Opportunity to record radio ad (or allow Chamber to record and mention as title sponsor)
- Logo and business name on tv commercials
- Logo on social media promotional materials
- Logo on map provided to job seekers
- Logo on Chamber website and event page
- Booth at Job Fair
- Opportunity to select location in room
- Opportunity to have Chamber pass out specific material at check-in specific to your business/booth

## **Hospitality Sponsor -\$1,500**

- Booth at Job Fair
- Premium booth placement
- Logo in hospitality space providing free coffee & waters to attendees
- Logo on Job Fair map
- Logo recognition (Chamber website)

## **Map/Program Sponsor - \$500**

- Booth at Job Fair
- Logo on Job Fair map
- Logo recognition (Chamber website)



# ECONOMIC OUTLOOK BRIEFING

August

## **Title Sponsor - \$5,000**

- Logo recognition on event invitation
- Opportunity to record audio for radio commercial
- Opportunity to introduce Keynote speaker
- Opportunity to place company materials at each seat
- Company recognition during event
- Company name and/or logo placed in all advance and post publicity
- Logo recognition (Chamber website)
- Table of 8 at the event

## **Lunch Sponsor - \$3,000**

- Verbal recognition during the event
- Logo recognition on event presentation during lunch
- Logo recognition (Chamber website)
- Table of 8 at the event

## **Facility Sponsor - \$1,500**

- Verbal recognition during the event
- Logo on check-in signage at the event
- Logo recognition (Chamber website)
- Table of 8 at the event

## **Program Sponsor - \$1,000**

- Verbal recognition during the event
- Logo listed in program given to each attendee
- Logo recognition (Chamber website)
- Table of 8 at event

# FOUNDERS NIGHT

June

## **Red Carpet Sponsor - \$3,000**

- Logo on red carpet welcoming all guests
- 10 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Deck Sponsor - \$3,000**

- Logo on all cards used by dealers
- 10 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Casino Money Sponsor - \$2,500**

- Logo on "Chamber Change"
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Loteria (BINGO) Sponsor - \$2,500**

- Logo on bingo chips
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Bar Cup Sponsor - \$2,500**

- Logo on cocktail cups
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Napkin Sponsor - \$1,500**

- Logo on all cocktail napkins on three bars
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow



## **Platinum Sponsor - \$2,000**

- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

## **Gold Sponsor - \$1,000**

- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on slideshow

## **Silver Sponsor - \$750**

- 4 tickets to the event
- One reserved cocktail table
- Logo recognition on slideshow



# LOBSTERFEST & GOLF CLASSIC

September

## **Premium Sponsorship - \$7,500**

- Live weekly radio mentions on WTAW and KORA
- Logo on television commercials
- Company logo on over 1,700 mailed full-color invitations
- Company logo in Lobsterfest Auction Guide
- Reserved table or 8 at Lobsterfest with premium room placement
- Company Logo in Golf tournament guide
- Logo displayed on an item for all 224 golfers
- Two golf teams (8 players)
- 8 Golf Polos
- Includes Premium Tee/Hole Sponsorship

## **Platinum Sponsor - \$5,000**

- Logo on television commercials
- Company logo on over 1,700 mailed full-color invitations
- Logo Recognition (Chamber website and social media)
- Reserved table of 8 at Lobsterfest with premium room placement
- Company Recognition in Golf Classic Guide
- Logo displayed on an item for all 224 golfers
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Includes Premium Tee/Hole Sponsorship



## **Gold Sponsor - \$3,000**

- Logo Recognition (Chamber website and social media)
- Reserved table of 8 at Lobsterfest with premium room placement
- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Includes Premium Tee/Hole Sponsorship

## **Cart Sponsor - \$3,000**

- Logo Recognition (Chamber website and social media)
- Reserved table at Lobsterfest (8 Tickets)
- Company Recognition in Golf Classic Guide
- Logo on all golf carts
- Logo in Lobsterfest Live Auction Guide
- Includes Premium Tee/Hole Sponsorship



# LOBSTERFEST & GOLF CLASSIC

September

## **Hole-in-One - \$2,500**

- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- Reserved half table at Lobsterfest (4 tickets)
- One golf team (4 players)
- 4 Golf Polos
- Sign on tee box displaying company logo
- Includes Premium Tee/Hole Sponsorship

**\*\*Representation MUST be present to act as witness.**

## **Golf Pencil Sponsor - \$2,000**

- Logo on pencils in golf carts
- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Reserved half table at Lobsterfest (4 tickets)

## **Silver Sponsor - \$1,500**

- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Hole Sponsor sign
- Reserved half table at Lobsterfest (4 tickets)

## **Bar on Hole Sponsor - \$1,000**

- Chamber to provide beer/seltzer
- Company Recognition in Golf Classic Guide
- On-site company representation on course
- Reserved half table at Lobsterfest (4 tickets)

## **Premium Tee/Hole Sponsor - \$500**

- Company Recognition in Golf Classic Guide
- On-site company representation on course at a hole or tee
- 2 Tickets to Lobsterfest

## **Hole Sign Sponsor - \$200**

- Company Recognition in Golf Classic Guide
- Sign on course displaying company logo





# LOBSTERFEST & GOLF CLASSIC

September

## **Apron Sponsor - \$2,000**

- Company logo on Lobsterfest aprons in serving lines
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

## **Cocktail Cup Sponsor - \$2,000**

- Company logo on Lobsterfest cocktail cups
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

## **Butter Cup Sponsor - \$2,000**

- Company logo on Lobsterfest butter cups
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

## **Wet Nap Sponsor - \$2,000**

- Company logo on Lobsterfest wet naps
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

## **Bucket Centerpiece Sponsor - \$2,000**

- Company logo on bucket centerpieces
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

## **Wine Cup Sponsor - \$2,000**

- Company logo on Lobsterfest wine glasses
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

These sponsorship levels are right-of-first-refusal.  
If interested, please notify the Chamber to confirm availability.



# YOUTH CAREER FAIR

October

## **Lunch Sponsor - \$2,000**

- Logo Recognition (Chamber website and social media)
- Logo placement on lunch table serving ~200 guests
- Option to set-up a booth at the event

## **Breakfast Sponsor - \$1,000**

- Logo Recognition (Chamber website and social media)
- Logo placement on coffee table serving ~200 guests
- Option to set-up a booth at the event

## **Water Sponsor - \$750**

- Opportunity to place branded water on each business table
- Logo recognition on Chamber website
- Option to set-up a booth at the event

\*Business to provide own branded water.

## **Gold Sponsor - \$500**

- Logo Recognition (Chamber website and social media)
- Logo placement on guide distributed to ~2500 students and teachers at event
- Option to set-up a booth at the event





# ANNUAL BANQUET

November

## **Cocktail Reception Sponsor - \$5,000**

- Reserved Table of 8
- Logo recognition in event program and presentation
- Logo on presentation during the hour
- Logo recognition (Chamber website)
- Social media mentions

## **Event After Party Sponsor - \$5,000**

- Reserved Table of 8
- Logo recognition in event program and presentation
- Logo on after party invitations
- Logo recognition (Chamber website)
- Social media mentions



## **Centerpiece Sponsor - \$3,000**

- Logo in all floral centerpieces at every table
- Verbal mention at the event
- Reserved table of 8 w/ logo
- Logo recognition (Chamber website)
- Social media mentions

## **Dessert Sponsor - \$3,000**

- Logo on a branded pick in each dessert
- Reserved Table of 8
- Logo recognition (Chamber website)
- Social media mentions



## **Photobooth Sponsor - \$2,500**

- Logo on photos taken by the photobooth
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions

## **Bar Sponsor - \$1,500**

- Logo on each bar
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions

## **Program Sponsor - \$1,000**

- Logo in program
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions



# AG BREAKFAST

November

## **Platinum Sponsor - \$750**

- 20 reserved seats
- Logo on event presentation
- Company name in event program

## **Milk Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at milk station

## **Buffet Line Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

## **Juice Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at juice station

## **Coffee Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at coffee station

# JUNIOR LEADERSHIP BRAZOS

November

## **Breakfast Sponsor –\$3,000**

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

## **Graduation Sponsor –\$3,000**

- Sponsor one local 11th grade student through the program
- Recognition at the March JLB Kick-off Graduation
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

## **Student Sponsor –\$500**

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo on presentation and program

## **Dinner Sponsor –\$500**

- Provides dinner for 40 high school students
- Recognition at the dinner
- Recognition on the Chamber social media



# AG BREAKFAST

November

## **Platinum Sponsor - \$750**

- 20 reserved seats
- Logo on event presentation
- Company name in event program

## **Milk Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at milk station

## **Buffet Line Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

## **Juice Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at juice station

## **Coffee Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at coffee station

# JUNIOR LEADERSHIP BRAZOS

November

## **Breakfast Sponsor –\$3,000**

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

## **Graduation Sponsor –\$3,000**

- Sponsor one local 11th grade student through the program
- Recognition at the March JLB Kick-off Graduation
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

## **Student Sponsor –\$500**

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo on presentation and program

## **Dinner Sponsor –\$500**

- Provides dinner for 40 high school students
- Recognition at the dinner
- Recognition on the Chamber social media





# AG BREAKFAST

November

## **Platinum Sponsor - \$750**

- 20 reserved seats
- Logo on event presentation
- Company name in event program

## **Buffet Line Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

## **Coffee Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at coffee station
- Opportunity to serve coffee at station

\*Coffee & supplies provided.

## **Milk/Juice Sponsor - \$500**

- 10 tickets
- Logo on event presentation
- Logo at milk station
- Opportunity to serve coffee at station

\*Milk./juice & supplies provided.

# CHAMBER DAY

## **Survey Sponsor—\$2,500**

- Logo prominently featured on survey taken by over 1,000 businesses
- Company mention on radio commercials
- Logo and company recognition at event and in all publicity
- Opportunity to provide promo items for volunteers

## **Breakfast Sponsor—\$1,500**

- Provides breakfast for approximately 150 Chamber Day volunteers
- Premium logo and company recognition at event
- Opportunity to provide promo items for volunteers



# CONTACT US



**HAYLEY BISACRE**

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Economic Outlook Conference  
Taste of Aggieland  
Crawfish Boil  
B/CS Chamber 5K  
Job Fair  
Founders Night  
Lobsterfest & Golf Classic  
Youth Career Fair  
Annual Banquet  
Ag Breakfast



**CARRIE ARCHER**

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Softball Classic  
Leadership Brazos  
Chamber Day  
Business After Hours  
Economic Outlook Briefing  
Junior Leadership Brazos

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**CHAMBER OF COMMERCE**  
BRYAN/COLLEGE STATION