



2025

EVENT SPONSORSHIP GUIDE



CHAMBER OF COMMERCE
BRYAN/COLLEGE STATION



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Certain sponsorships have limited spots at each level.
Certain events contain sponsorships that are right-of-first-refusal.
Please contact the Chamber to confirm availability.

ECONOMIC OUTLOOK CONFERENCE

January

Lunch Sponsor - \$3,000

- Recognition on Chamber website and social media platforms
- Logo placement on all lunch buffet tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

AV Sponsor - \$3,000

- Logo placement in event program
- Logo displayed during the event
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating



Wifi Sponsor - \$3,000

- Logo placement on wifi cards on attendee tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

Platinum Sponsor - \$2,500

- Logo placement in event program
- Logo recognition (Chamber website)
- Verbal recognition during the event
- 8 Tickets - Reserved Seating

Session Sponsor - \$2,000

- Company name and logo displayed exclusively during your session
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

Breakfast Sponsor - \$2,000

- Company name and logo displayed exclusively during breakfast
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

ECONOMIC OUTLOOK CONFERENCE

January

Break Sponsor - \$1,500

- Logo displayed exclusively during your break session
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to the event

Coffee Sponsor - \$1,500

- Logo displayed on refreshment tables
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to event

Dessert Sponsor - \$1,500

- Logo displayed on the dessert table
- Logo placement in event program
- Verbal recognition during the event
- Logo recognition (Chamber website)
- 4 tickets to event



Pen/Pencil Sponsor - \$1,500

- Opportunity to provide pens/pencils to be placed at every seat
- Logo recognition (Chamber website)
- 8 Tickets - Reserved Seating

Notepad Sponsor - \$1,000

- Company logo on tangible notepad
- Logo placement in event program
- Logo recognition (Chamber website)
- 2 tickets to event

Digital Notebook Sponsor - \$500

- Company logo displayed on electronic notebook website available year round
- Logo placement in event program
- Logo recognition (Chamber website)
- 2 tickets to event

TASTE OF AGGIELAND

February

Tray Sponsor - \$3,000

- 15 tickets to the event
- Logo on map inside each tray used to gather samples
- Logo on event program
- Logo Recognition (Chamber website)



Wristband Sponsor - \$3,000

- 15 tickets to the event
- Logo on attendee wristbands
- Logo on event program
- Logo Recognition (Chamber website)

Napkin Sponsor - \$2,000

- 15 tickets to the event
- Logo on cocktail napkins placed around room
- Logo Recognition (Chamber website)



Beer/Wine Ticket Sponsor - \$1,500

- 10 tickets to the event
- Logo on beer/wine tickets
- Logo Recognition (Chamber website)

Pen Sponsor - \$1,500

- 10 tickets to the event
- Pen given with each program to attendees
- Logo Recognition (Chamber website)

*Business must provide pens.



Map Sponsor - \$1,000

- 10 tickets to the event
- Logo on one large map located in the room
- Logo Recognition (Chamber website)

Program Sponsor - \$500

- 5 tickets to the event
- Logo on event program
- Logo Recognition (Chamber website)

A PORTION OF THE PROCEEDS FROM TASTE OF AGGIELAND GO TOWARDS
THE TEXAS RESTAURANT ASSOCIATION TO SUPPORT
LOCAL HIGH SCHOOL CULINARY PROGRAMS AND SCHOLARSHIPS.

CRAWFISH BOIL

March

Crawfish Tray - \$3,000

- Logo in each tray of crawfish served
- 10 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Wet Nap Sponsors - \$2,500

- Logo on individual wet naps
- 10 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Fried Food Sponsor - \$2,000

- Logo on parchment paper sheets in each plate
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Bar Sponsor - \$1,500

- Logo on margarita cups
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Seasoning Sponsor - \$1,500

- Logo on seasonings placed on each table
- 8 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Table Sponsor - \$1,000

- 6 tickets to the event
- Reserved table - stand-up crawfish table or seated table
- Logo on event powerpoint
- Logo Recognition (Chamber website)

Event Sponsors - \$500

- 4 tickets to the event
- Logo on event powerpoint
- Logo Recognition (Chamber website)



**ALL PROCEEDS FROM CRAWFISH
BOIL GO TOWARDS PURCHASING
STUDENT PROJECTS
AT THE BRAZOS COUNTY YOUTH
LIVESTOCK SHOW.**

B/CS CHAMBER OF COMMERCE 5K

April

Title Sponsor - \$5,000

- Mentions on event radio commercial
- Logo listed on waiver signed by all participants
- Logo listed on all event artwork & marketing
- Logo on runner awards
- Logo prominently placed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Logo placement on route signage
- Opportunity to set-up a post-race booth *must provide own table
- Option to place promotional items in runner bags
- Option to make opening remarks

Post Race Sponsor- \$2,500

- Logo placed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Option to place promotional items in runner bags
- Option to make opening remarks
- Option to set up at the finish line

Bib/Timer Sponsor - \$2,500 (exclusive)

- Logo placement on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on all runner bibs
- Opportunity to set-up a post-race booth *must provide own table



B/CS CHAMBER OF COMMERCE 5K

April

Route Sponsor - \$1,500

- Logo placed on event t-shirt
- Logo recognition (Chamber website)
- Logo prominently placement on route map
- Logo prominently placement on route signage
- Opportunity to set-up a post-race booth *must provide own table
- Option to place promotional items in runner bags

Platinum Sponsor - \$1,000

- Logo listed on event t-shirt
- Logo recognition (Chamber website)
- Logo placement on route map
- Opportunity to set-up a post-race booth *must provide own table
- Option to place promotional items in runner bags

Water Sponsor - \$500 (1 of 2 available)

- Logo recognition (Chamber website)
- Host a water station at the event *must provide own table
- Logo placement on t-shirt
- Logo placement on route map
- Logo placement on route signage
- Must provide your own water on route

T-Shirt Sponsor - \$500

- Logo placed on t-shirt
- Logo recognition (Chamber website)



CIVICS BEE

April

Reception Sponsor - \$1,500

- Recognized as the official host of the post-event reception
- Logo on event signage, program, and Chamber Website
- Logo placement on reception tables
- Logo recognition (Chamber website)

Program Sponsor - \$500

- Logo in event program for attendees
- Logo recognition (Chamber website)
- Verbal recognition during the event



JOB FAIR

May

Title Sponsor \$3,000

- Opportunity to record radio ad (or allow Chamber to record and mention as title sponsor)
- Logo and business name on tv commercials
- Logo on social media promotional materials
- Logo on map provided to job seekers
- Logo on Chamber website and event page
- Booth at Job Fair
- Opportunity to select location in room
- Opportunity to have Chamber pass out specific material at check-in specific to your business/booth

Hospitality Sponsor - \$1,500

- Booth at Job Fair
- Premium booth placement
- Logo in hospitality space providing free coffee & waters to attendees
- Logo on Job Fair map
- Logo recognition (Chamber website)

Map/Program Sponsor - \$500

- Booth at Job Fair
- Logo on Job Fair map
- Logo recognition (Chamber website)

ECONOMIC OUTLOOK BRIEFING

August

Title Sponsor - \$5,000

- Logo recognition on event invitation
- Opportunity to record audio for radio commercial
- Opportunity to introduce Keynote speaker
- Opportunity to place company materials at each seat
- Company recognition during event
- Company name and/or logo placed in all advance and post publicity
- Logo recognition (Chamber website)
- Table of 8 at the event

Lunch Sponsor - \$3,000

- Verbal recognition during the event
- Logo recognition on event presentation during lunch
- Logo recognition (Chamber website)
- Table of 8 at the event

Facility Sponsor - \$1,500

- Verbal recognition during the event
- Logo on check-in signage at the event
- Logo recognition (Chamber website)
- Table of 8 at the event

Program Sponsor - \$1,000

- Verbal recognition during the event
- Logo listed in program given to each attendee
- Logo recognition (Chamber website)
- Table of 8 at event

FOUNDERS NIGHT

June

Red Carpet Sponsor - \$3,000

- Logo on red carpet welcoming all guests
- 10 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Deck Sponsor - \$3,000

- Logo on all cards used by dealers
- 10 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Casino Money Sponsor - \$2,500

- Logo on "Chamber Change"
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Loteria (BINGO) Sponsor - \$2,500

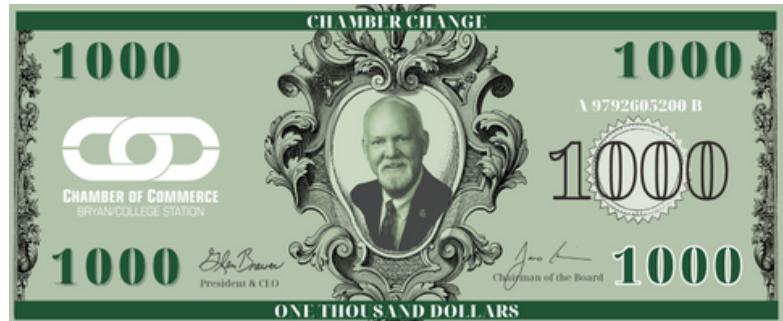
- Logo on bingo chips
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Bar Cup Sponsor - \$2,500

- Logo on cocktail cups
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Napkin Sponsor - \$1,500

- Logo on all cocktail napkins on three bars
- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow



Platinum Sponsor - \$2,000

- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Gold Sponsor - \$1,000

- 8 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

Silver Sponsor - \$750

- 4 tickets to the event
- One reserved cocktail table
- Logo recognition on a casino table
- Logo recognition on slideshow

LOBSTERFEST & GOLF CLASSIC

September

Premium Sponsorship - \$7,500

- Live weekly radio mentions on WTAW and KORA
- Logo on television commercials
- Company logo on over 1,700 mailed full-color invitations
- Company logo in Lobsterfest Auction Guide
- Reserved table or 8 at Lobsterfest with premium room placement
- Company Logo in Golf tournament guide
- Logo displayed on an item for all 224 golfers
- Two golf teams (8 players)
- 8 Golf Polos
- Includes Premium Tee/Hole Sponsorship

Platinum Sponsor - \$5,000

- Logo on television commercials
- Company logo on over 1,700 mailed full-color invitations
- Logo Recognition (Chamber website and social media)
- Reserved table of 8 at Lobsterfest with premium room placement
- Company Recognition in Golf Classic Guide
- Logo displayed on an item for all 224 golfers
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Includes Premium Tee/Hole Sponsorship



Gold Sponsor - \$3,000

- Logo Recognition (Chamber website and social media)
- Reserved table of 8 at Lobsterfest with premium room placement
- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Includes Premium Tee/Hole Sponsorship



Cart Sponsor - \$3,000

- Logo Recognition (Chamber website and social media)
- Reserved table at Lobsterfest (8 Tickets)
- Company Recognition in Golf Classic Guide
- Logo on all golf carts
- Logo in Lobsterfest Live Auction Guide
- Includes Premium Tee/Hole Sponsorship

LOBSTERFEST & GOLF CLASSIC

September

Hole-in-One - \$2,500

- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- Reserved half table at Lobsterfest (4 tickets)
- One golf team (4 players)
- 4 Golf Polos
- Sign on tee box displaying company logo
- Includes Premium Tee/Hole Sponsorship

**Representation MUST be present to act as witness.



Golf Pencil Sponsor - \$2,000

- Logo on pencils in golf carts
- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Reserved half table at Lobsterfest (4 tickets)



Silver Sponsor - \$1,500

- Company Recognition in Golf Classic Guide
- Logo in Lobsterfest Live Auction Guide
- One golf team (4 players)
- 4 Golf Polos
- Hole Sponsor sign
- Reserved half table at Lobsterfest (4 tickets)

Bar on Hole Sponsor - \$1,000

- Chamber to provide beer/seltzer
- Company Recognition in Golf Classic Guide
- On-site company representation on course
- Reserved half table at Lobsterfest (4 tickets)

Premium Tee/Hole Sponsor - \$500

- Company Recognition in Golf Classic Guide
- On-site company representation on course at a hole or tee
- 2 Tickets to Lobsterfest

Hole Sign Sponsor - \$200

- Company Recognition in Golf Classic Guide
- Sign on course displaying company logo

LOBSTERFEST & GOLF CLASSIC

September

Apron Sponsor - \$2,000

- Company logo on Lobsterfest aprons in serving lines
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

Cocktail Cup Sponsor - \$2,000

- Company logo on Lobsterfest cocktail cups
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

Butter Cup Sponsor - \$2,000

- Company logo on Lobsterfest butter cups
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

Wet Nap Sponsor - \$2,000

- Company logo on Lobsterfest wet naps
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

Bucket Centerpiece Sponsor - \$2,000

- Company logo on bucket centerpieces
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

Wine Cup Sponsor - \$2,000

- Company logo on Lobsterfest wine glasses
- Reserved table at Lobsterfest (8 Tickets)
- Logo in Lobsterfest Live Auction Guide
- Company logo displayed at event

These sponsorship levels are right-of-first-refusal.
If interested, please notify the Chamber to confirm availability.



YOUTH CAREER FAIR

October

Lunch Sponsor - \$2,000

- Logo Recognition (Chamber website and social media)
- Logo placement on lunch table serving ~200 guests
- Option to set-up a booth at the event

Breakfast Sponsor - \$1,000

- Logo Recognition (Chamber website and social media)
- Logo placement on coffee table serving ~200 guests
- Option to set-up a booth at the event

Water Sponsor - \$750

- Opportunity to place branded water on each business table
- Logo recognition on Chamber website
- Option to set-up a booth at the event

*Business to provide own branded water.

Gold Sponsor - \$500

- Logo Recognition (Chamber website and social media)
- Logo placement on guide distributed to ~2500 students and teachers at event
- Option to set-up a booth at the event



ANNUAL BANQUET

November

Cocktail Reception Sponsor - \$5,000

- Reserved Table of 8
- Logo recognition in event program and presentation
- Logo on presentation during the hour
- Logo recognition (Chamber website)
- Social media mentions



Event After Party Sponsor - \$5,000

- Reserved Table of 8
- Logo recognition in event program and presentation
- Logo on after party invitations
- Logo recognition (Chamber website)
- Social media mentions

Centerpiece Sponsor - \$3,000

- Logo in all floral centerpieces at every table
- Verbal mention at the event
- Reserved table of 8 w/ logo
- Logo recognition (Chamber website)
- Social media mentions



Dessert Sponsor - \$3,000

- Logo on a branded pick in each dessert
- Reserved Table of 8
- Logo recognition (Chamber website)
- Social media mentions



Photobooth Sponsor - \$2,500

- Logo on photos taken by the photobooth
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions

Bar Sponsor - \$1,500

- Logo on each bar
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions

Program Sponsor - \$1,000

- Logo in program
- Reserved half table (4 tickets) w/ logo
- Logo recognition (Chamber website)
- Social media mentions

AG BREAKFAST

November

Platinum Sponsor - \$750

- 20 reserved seats
- Logo on event presentation
- Company name in event program

Buffet Line Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

Coffee Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at coffee station

Milk Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at milk station

Juice Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at juice station

JUNIOR LEADERSHIP BRAZOS

November

Breakfast Sponsor - \$3,000

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

Graduation Sponsor - \$3,000

- Sponsor one local 11th grade student through the program
- Recognition at the March JLB Kick-off Graduation
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

Student Sponsor - \$500

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo on presentation and program

Dinner Sponsor - \$500

- Provides dinner for 40 high school students
- Recognition at the dinner
- Recognition on the Chamber social media



AG BREAKFAST

November

Platinum Sponsor - \$750

- 20 reserved seats
- Logo on event presentation
- Company name in event program

Buffet Line Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

Coffee Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at coffee station

Milk Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at milk station

Juice Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at juice station

JUNIOR LEADERSHIP BRAZOS

November

Breakfast Sponsor - \$3,000

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

Graduation Sponsor - \$3,000

- Sponsor one local 11th grade student through the program
- Recognition at the March JLB Kick-off Graduation
- Logo Recognition (Chamber website and social media)
- Logo on presentation and program

Student Sponsor - \$500

- Sponsor one local 11th grade student through the program
- Recognition at the January JLB Kick-off Breakfast
- Logo on presentation and program

Dinner Sponsor - \$500

- Provides dinner for 40 high school students
- Recognition at the dinner
- Recognition on the Chamber social media



AG BREAKFAST

November

Platinum Sponsor - \$750

- 20 reserved seats
- Logo on event presentation
- Company name in event program

Buffet Line Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at start of buffet lines

Coffee Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at coffee station
- Opportunity to serve coffee at station

*Coffee & supplies provided.

Milk/Juice Sponsor - \$500

- 10 tickets
- Logo on event presentation
- Logo at milk station
- Opportunity to serve coffee at station

*Milk./juice & supplies provided.

CHAMBER DAY

Survey Sponsor-\$2,500

- Logo prominently featured on survey taken by over 1,000 businesses
- Company mention on radio commercials
- Logo and company recognition at event and in all publicity
- Opportunity to provide promo items for volunteers

Breakfast Sponsor-\$1,500

- Provides breakfast for approximately 150 Chamber Day volunteers
- Premium logo and company recognition at event
- Opportunity to provide promo items for volunteers



CONTACT US



HAYLEY BISACRE

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Economic Outlook Conference
Taste of Aggieland
Crawfish Boil
B/CS Chamber 5K
Job Fair
Founders Night
Lobsterfest & Golf Classic
Youth Career Fair
Annual Banquet
Ag Breakfast



CARRIE ARCHER

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Softball Classic
Leadership Brazos
Chamber Day
Business After Hours
Economic Outlook Briefing
Junior Leadership Brazos

Bryan/College Station Chamber of Commerce

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CHAMBER OF COMMERCE
BRYAN/COLLEGE STATION