



Dear Ambassador Candidate,

Thank you for your interest in the Bryan/College Station Chamber of Commerce Ambassador Program! The ambassadors are the most active group of volunteers associated with the Chamber, so I want you and your employer to be aware of the commitment involved. If selected, you are expected to serve for a minimum of 1 year and fulfill monthly participation requirements consistently.

What does an Ambassador do? We represent our own companies; promote Chamber events, programs, as well as new and existing Chamber members. We attend groundbreaking, ribbon cuttings, and after hours functions. We help register and greet members at Chamber sponsored breakfasts and luncheons. We are the core group of volunteers that helps plan and operate the Chamber's events, and are responsible for recruiting new members. It is no small task, but it reaps big rewards through networking opportunities, knowledge of new product and service options, and strengthening of the business environment in our community.

Ribbon cuttings, which are a service to members, are the most frequent activities that we attend as Ambassadors. Many new business owners who join the Chamber are surprised by the number of people that actually attend their ribbon cutting. We are there to encourage them, welcome them, and wish them success. We also want business owners to know that we come to listen and learn about their endeavor, so we can then share that information with our friends, families, clients, and colleagues. Our overall goal is for business owners/managers to understand how much the Chamber appreciates their investment not only in the Chamber, but also more importantly in our community. As Chamber President Royce Hickman often says, "we want to make this a better place to live, work, and raise a family."

If you are ready to meet this challenge, if you are willing to dive in and commit to being an active volunteer for the betterment of local businesses and the Bryan/College Station community, then I encourage you to submit an application. You will definitely benefit from the Ambassador experience through friendships and business connections.

Sincerely,  
Shanon Martin  
Ambassador Chair, 2009 - 2010

#### **AMBASSADOR MISSION STATEMENT**

*To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.*



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(Approval process may take up to 30 days once a completed application is received.)

**AMBASSADOR APPLICATION**

Business/Organization Name			Business Phone	Business Fax
Business Address	City	State Texas	Zip Code	
Applicant Name			Job Title	
Supervisor's Name			Years/Months with Employer	
Email Address			Alternate Phone: Home or Cell	

**Please list 3 leadership traits or skills you possess and explain how these can help advance the mission of the Ambassador Program:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Please list three expectations you have in regards to the Ambassador Program:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Have you participated in the Ambassador program in the past? \_\_\_\_\_ If yes, what year(s) and did you leave the program in good standing? \_\_\_\_\_**

**Please attach 2 letters of reference to this application (1 from your employer and 1 from a business associate).**

### AMBASSADOR PLEDGE

If selected, I agree to act in the capacity of an Ambassador for the Bryan/College Station Chamber of Commerce and I will:

- Commit to participate for one full year from date of acceptance.
- Enclose payment of \$50 for Ambassador administration fee with my application. (The fee is non-refundable unless you are not accepted into the program and must be paid yearly).
- Complete and return a scorecard each month, earning a minimum of **120 points per month or 360 points per quarter** by participating in Ambassador and Chamber activities, **three of which must be Ribbon Cuttings**. (Points are credited to time period in which they are earned.)
- **Recruit a minimum of 1 new Chamber member each year.** (To gain credit for a membership, your name must appear on referral line of the membership application.)
- Attend monthly lunch meetings held (generally) on the fourth Wednesday of each month at 12:00 noon.
- Participate in any and all Chamber Membership drives.
- Serve as a greeter at various Chamber of Commerce events throughout the year.
- Stay well informed about the Chamber of Commerce, membership benefits, and functions.

The first 90 days from date of acceptance will be considered a probationary period. If the point requirement is not met within that period, you will be dropped from the program. Any falsification of scorecards or behavior unbecoming an Ambassador will also be grounds for immediate removal from the program.

\_\_\_\_\_  
Employee Signature

\_\_\_\_\_  
Date

### EMPLOYER AGREEMENT

I have reviewed this application and the information attached. I am aware of the time commitment involved for a member of our staff to become an active Chamber of Commerce Ambassador. Our company and I, in a supervisory role, agree to these commitments and fully support our representative in this program.

\_\_\_\_\_  
Employer Signature

\_\_\_\_\_  
Date

### Points Structure

Recruit New Chamber Member	= Dues Amt (\$275 dues = 275 pts)
Recruit Ambassador Lunch Sponsor	= 100 pts
Attend Ribbon Cutting	= 30 pts (Double for out of town or Saturday)
Attend Ambassador meeting	= 30 pts
Work at a Chamber Event	= 30 pts
Attend a Chamber Event	= 20 pts
Participate on Chamber Committee	= 10 pts per meeting
Fulfill Chamber Staff Request	= TBD